



JOHN SHUMAN
SHUMAN PRODUCE, INC.

MEDIA CONTACT

Amanda Keefer
Produce for Kids
407-858-5350

amanda@produceforkids.org

John Shuman is the president of Shuman Produce, Inc., which specializes in the year-round growing, marketing, and distribution of quality sweet onions. Based in Reidsville, Ga., the Shuman family has been in the Vidalia® onion business for more than 25 years and the year-round sweet onion business for more than 12 years.



As the Founder of Produce for Kids®, Shuman started the organization in 2002 after his young son was hospitalized for a short time in Backus Children's Hospital, a Children's Miracle Network® Hospital. John had a vision of bringing the produce industry together to raise funds to help kids, as well as educating kids on the benefits of a healthy diet with more fruits and vegetables.

Shuman is a member of Vidalia Onion Committee (VOC), of which he served as chairman in 2006, National Onion Association (NOA), Produce Marketing Association (PMA), New England Produce Council (NEPC) and currently serves as president of the Southeast Produce Council (SEPC).

In 2003, Shuman received the Marketing Excellence Award from Produce Business.



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PO Box 550
Reidsville, GA
30453
www.produceforkids.org