



**Play With Your Produce Healthy Challenge**  
***Classroom Contest***

OFFICIAL CONTEST RULES

1. NO PURCHASE NECESSARY. This is a contest.
2. Entries: Complete an official entry form located on at **produceforkids.org**. You will be asked to provide your name, school name, mailing address and classroom grade level. All information is confidential and used only for contest entry. There is a limit of one entry per class room. All entrants will be asked to provide an email address for prize notification. Winners will be required to provide name, address, and daytime telephone number. All entry information submitted must be true and correct. Entrants agree that by entering the contest, they warrant that they are eligible to participate and that the information is true and correct. **All entries must be postmarked by December 3, 2010.**

Proof of transmission of an entry will not constitute proof of receipt of said entry. Produce For Kids (PFK) assumes no responsibility for lost, late, misdirected or illegible entries or for any computer, online, or technical malfunctions that may occur. All entries become property of PFK and will not be returned to entrant.

3. Eligibility: This Contest is only open to K through 6 grade classrooms as well as all home school and afterschool programs in the U.S., provided, however, the employees of PFK and its respective subsidiaries, affiliates, sales representatives, advertising and promotional agencies and their immediate family members of those living in the same household of such employees are not eligible. Visit our Privacy Policy Page to view further details on PFK's COPPA compliancy.
4. Prizes: A total of three (3) winners will be chosen based on the Judging Criteria. Prizes are outlined as the following:
  - Cash rewards for \$1,000 (1st place), \$750 (2nd place), and \$500 (3rd place)
  - Winning entries highlighted in press materials and on produceforkids.org

The total combined prize giveaway is approximately \$2,250.00. The prizes are not transferable, must be accepted as awarded, and may not be substituted, whether in cash or otherwise, except at PFK's sole discretion. PFK reserves the right to substitute a prize of equal or greater value. Any taxes on the prizes are the sole responsibility of the winners. Decisions of the judges are final on all matters relating to this contest.

5. Contest Winner Notification: The Contest **winners will be notified by email on or before December 17, 2010**. Winners will be required to sign and return an Affidavit of Eligibility and Release of Liability, and also a Copyright Assignment, that must be received within fourteen (14) days of the date printed on the prize notification or an alternate winner will be selected. Winners agree to follow all of the instructions and timelines supplied to them by PFK as a condition of winning the prize.
  
6. Winner Acceptance: Acceptance of prize constitutes winners' consent to the use of their names, photographs, and other likenesses and the name of their hometown by PFK for advertising, trade, editorial purposes or any other commercial purposes worldwide, without notification, permission or further consideration or payment, except where prohibited by law. PFK's decision as to the precise manner in which they may use winners' names, photographs, likenesses, or names of their hometowns, shall be final and binding.
  
7. Applicable laws: All federal, state and local laws and regulations apply. Void where prohibited by law. Entries become the sole property of PFK and the Sponsors and will not be returned. PFK and the Sponsors reserve the right, at their sole discretion, to disqualify any entrant who violates any of the Official Rules or attempts to interfere with the promotion in any manner.
  
8. Release: By entering this Contest, entrants agree to be bound by these Official Rules and the decisions of PFK and the Sponsors and waive any right to claim ambiguity in the Contest or its Official Rules. By accepting a prize in this Contest, winner agrees to release, indemnify, and hold harmless PFK and all Sponsors, their parent companies, affiliates, subsidiaries, agencies and the respective officers, directors, agents, representatives, employees, associates, successors, agents and assigns from any and all claims, demands, actions, losses, damages, costs and expenses (including but not limited to reasonable attorney's fees and expenses incurred through all appellate levels) which the winner, their executors, successors in interest, administrators and assigns may now have or in the future have or acquire on account of any injury, loss, disability, death or other physical, mental or financial damage of whatever kind or nature arising in whole or in part from or in connection with the possession, use, misuse or acceptance of a prize.

The winners will be chosen on **Friday, December 10, 2010** at 2:00 PM EST at PFK's Principal office located at:

Produce for Kids  
278 South Main  
Reidsville, GA 30453

For a list of winners, please go to the **[produceforkids.org](http://produceforkids.org)** website after January 21, 2011.